



LEE'S SUMMIT CHAMBER

Business in Motion

CHAMBER

LINK

MARCH, 2008

Shop · Dine · Play

Lee's Summit

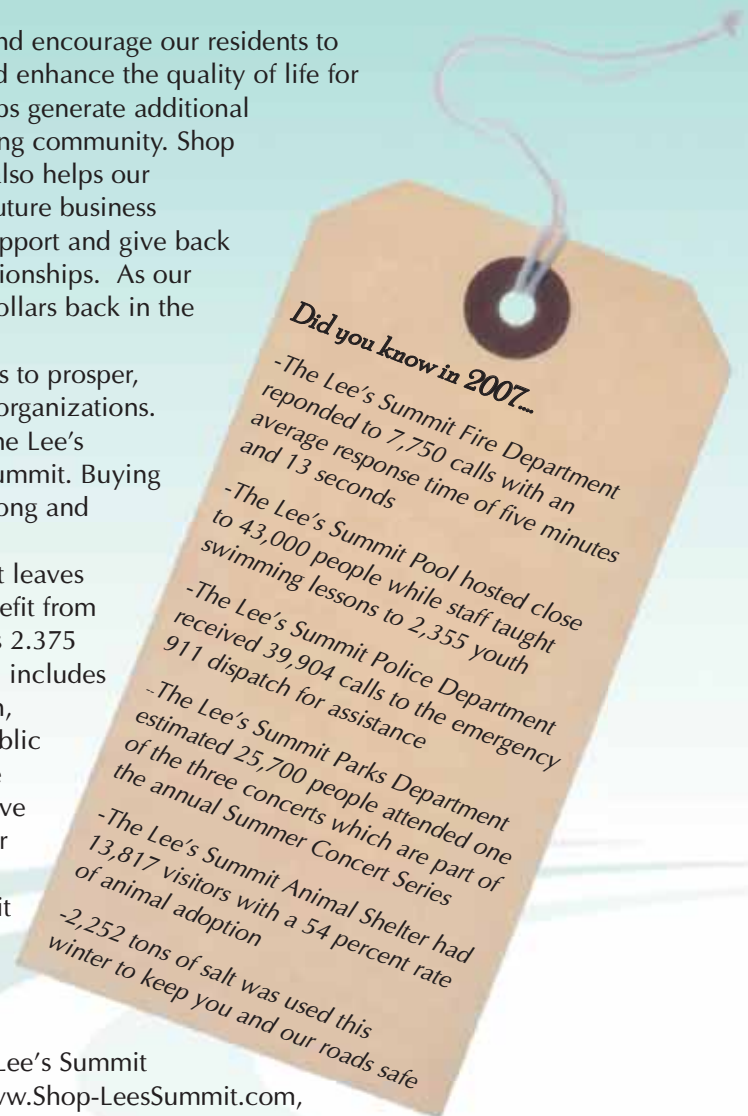
Shop Lee's Summit is a city-wide campaign to educate and encourage our residents to purchase goods and services in Lee's Summit to improve and enhance the quality of life for all. When you Shop, Dine, and Play in Lee's Summit, it helps generate additional sales tax dollars to support the many needs of our fast growing community. Shop Lee's Summit not only generates additional sales tax, but it also helps our businesses maintain a healthy local job market and ensure future business growth. And, when businesses grow, the opportunities to support and give back to the community grow, resulting in valuable long-term relationships. As our businesses prosper and hire more employees, it puts more dollars back in the local economy.

Every dollar that is spent in Lee's Summit helps merchants to prosper, provide jobs, pay taxes and give support to local charitable organizations. Great reasons such as these are why you'll soon be seeing the Lee's Summit Chamber's initiative to Shop, Dine and Play Lee's Summit. Buying locally and patronizing local businesses keeps the region strong and growing.

Sales tax leakage is a big concern. Sales tax revenue that leaves Lee's Summit to other communities hurt the entities that benefit from those dollars. The city's portion of the combined sales tax is 2.375 percent. One percent is allocated to the general fund which includes Police/Animal Control, Municipal Court, Fire, Administration, Finance, Code Enforcement, Planning and Development, Public Works and Law; 3/8 percent goes toward our Parks; and one percent to Street/Road Repair and Improvements. It's imperative that our residents understand the importance of keeping their sales tax dollars in the community in which they live. It's very simple. Shop, dine, play, and support your Lee's Summit businesses. Everyone wins.

Interested in being a part of the campaign?

The campaign includes cooperative advertising through the Lee's Summit Journal and Lee's Summit Tribune. To find out more, visit www.Shop-LeesSummit.com, or call Leann Northway at 816-524-2424.



Did you know in 2007...

- The Lee's Summit Fire Department responded to 7,750 calls with an average response time of five minutes and 13 seconds
- The Lee's Summit Pool hosted close to 43,000 people while staff taught swimming lessons to 2,355 youth
- The Lee's Summit Police Department received 39,904 calls to the emergency 911 dispatch for assistance
- The Lee's Summit Parks Department estimated 25,700 people attended one of the three concerts which are part of the annual Summer Concert Series
- The Lee's Summit Animal Shelter had 13,817 visitors with a 54 percent rate of animal adoption
- 2,252 tons of salt was used this winter to keep you and our roads safe

The Official Newsletter of the Lee's Summit Chamber of Commerce

We create opportunities for business success through networking, advocacy, and business and professional development.
P 816-524-2424 | F 816-524-5246 | 220 SE Main | Lee's Summit, MO 64063 | www.lschamber.com | www.lstourism.com

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Chamber signs resolution to support upcoming school district issues

The April 8, 2008, no-tax-increase bond issue and no-tax-increase Proposition C tax levy waiver continuance were unanimously approved for placement on the ballot by the Lee's Summit R-7 Board of Education on Dec. 13.

The \$54 million no-tax-increase bond issue features new facilities to handle growth and student needs, additional classrooms to allow the district to implement an all-day kindergarten program, improvements to existing facilities to address school growth and parity issues, technology enhancements and new school buses. A detailed breakdown of all bond issue components follows.

- A new elementary school
- Construction of 29 kindergarten and support classrooms throughout the school district
- Construction of two classrooms at Great Beginnings Early Education Center
- An addition to Mason Elementary School
- First phase of a remodeling project at Hazel Grove Elementary
- Improvements at Lee's Summit High School
- An addition to Lee's Summit North High School
- Planned addition of 18 classrooms at Lee's Summit West High School
- Marching band uniform replacement at both LSHS and LSNHS along with additional and replacement of specific high-cost musical instruments
- Purchase of portable bleachers for district-wide use at high school athletic stadiums
- Remodeling of the district's recently vacated administrative office, located in downtown Lee's Summit
- Funding for instructional technology
- Construction of a self-supporting

swim/dive aquatics center to serve high school competitive swim/dive programs

- New school buses and parking lot upgrades at the R-7 Transportation Department site
- Capital improvements at a number of R-7 schools

Voter approval of the no-tax-increase bond issue requires a four-sevenths majority.

No-tax-increase Proposition C waiver tax levy continuance

The no-tax-increase Proposition C 20-cent waiver tax levy continuance was recommended by the Citizens' Advisory Committee after a study of the district's budget and financial needs. Proposition C is a statewide tax approved by Missouri voters in the early 1980s. This 1-cent sales tax was dedicated to public school districts, and local districts were required to roll back their levy in an amount based on how much money each district received from the 1/2 cent of the Prop C revenue.

R-7 voters approved the Prop C waiver in 1996, allowing the district to waive a portion (20 cents) of the total Proposition C rollback. Without voter approval, this 20-cent waiver would sunset during the 2009-10 school year, resulting in revenue losses of more than \$3.5 million for R-7 schools. Due to existing revenue needs, the Citizens' Advisory Committee recommended that the issue be placed on the April ballot without a sunset provision.

The Prop C waiver requires a simple majority for approval.



Lee's Summit Reading council to sponsor LEE'S SUMMIT READS MARCH 4

Thousands of Lee's Summit R-7 area students, staff members and citizens are expected to participate in the second annual Lee's Summit Reads, sponsored by the Lee's Summit Reading Council. Through this event, citizens throughout the community are encouraged to set aside 20-minutes during the morning to read on March 4, preferably between 10 and 10:20 a.m.

Lee's Summit R-7 School District staff members and students are participating in the special event as well as area businesses and individuals. The Lee's Summit Reading Council is a chapter of the International Reading Association and is one of Missouri's largest and most active chapters. A number of the chapter's members are educators within the R-7 School District.

Magic Touch Cleaning receives CIMS Certification with Honors – Only one of 17 in the U.S

The International Sanitary Supply Association (ISSA) has awarded Lee's Summit-based Magic Touch Cleaning its Cleaning Industry Management Standard (CIMS) Certification with Honors. To achieve such certification, Magic Touch Cleaning underwent a comprehensive assessment of its management structure and operations and successfully demonstrated a commitment to the delivery of consistent, quality services designed to meet customer expectations and needs.

Magic Touch's CEO Gary Walker believes this certification process was important to help the organization further its mission — *To do what's right for its associates, its clients, and the community by doing what's right for the environment.*

In 2004, Walker earned the nickname "the King of Green" when he initiated a program called "Project Green Clean" outlining how Magic Touch Cleaning would operate into the future, inevitably sparking a cultural shift to green.

LEGISLATIVE DAY IN JEFFERSON CITY

**Wednesday, April 2
ALL MEMBERS WELCOME!**

Get ready for a full day of education, sightseeing and networking! Hear from area Legislators; State officials; tour the State Capitol, Governor's Mansion, and government offices; attend sessions; and enjoy a reception sponsored by First National Bank of Missouri.



COMPLETE INSERT IN THIS LINK!

MCC-Longview to host business open house

MCC-Longview and the Lee's Summit Chamber will host a business open house and hot breakfast from 7:30-8:30 a.m. on Wednesday, March 12, at the Longview Recreation Center. The event is being held to announce the agreement between the college and the Chamber to collaborate in providing business training opportunities for current and prospective Chamber members.

Through its non-credit department, MCC-Longview offers both online and on-site training in management, sales, customer service, communication, computer technology, Spanish and more. The college also provides a free Internet job bank and Project HIRE for employers. Another collaborative effort between the college and the Chamber is the Annual Spring Career Fair, which is scheduled for March 5 this year at the Recreation Center.

Please RSVP to 524-2424 or mdickey@lschamber for the breakfast by Friday, March 7.

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RENEWALS

Farmer's Insurance-Weeda Insurance Agency	34	Encompass Medical Group	3
Lee's Summit Fire Fighters Local 2195	20	Journal Communications, Inc.	3
Deffenbaugh Industries, Inc.	17	Lee's Summit Roofing	3
Hawn Bedding Company	14	Lone Summit Bank	3
Billy Goat Industries, Inc.	13	The Medicine Shoppe	3
HSMC, Certified Public Accountants, P.C.	13	Rachel House Pregnancy Resource Centers, Inc.	3
Diodes FabTech, Inc.	11	Executive Lending Group, L.L.C.	2
Herfordt, Shelton, Mertens & Couch	11	Social Suppers-Rice Road Workplace Spa, L.L.C.	2
Wilshire at Lakewood	11	AAA Insurance-Cindy Laipple	1
Sonic Drive-In—150 Highway	8	Akira Spa & Salon, L.L.C.	1
AMLI at Summit Ridge	7	American Tax Advisors of K.C., Inc.	1
First Trust of MidAmerica	7	Bliss Plaza	1
Kansas City Title	6	E-Z Lawn & Landscape	1
Lee's Summit Police Officers Association	6	Heritage Companies	1
Bacon Financial Advisors, Inc.	5	Kansas City Royals Baseball Club	1
Budget Blinds of Lee's Summit	5	Midwest Landscape Edging, L.L.C.	1
Celebration Party Rentals, Inc.	5	New Life Chiropractic, Maximized Living Health Center	1
ARO Real Estate	4	ProSource of Lee's Summit	1
Bott Radio Network	4	Social Suppers-Raintree	1
The Culture Coaches	4	Summit Fitness	1
KCSourceLink	4	24 Hour Business Cards, L.L.C.	1
Kraus-Anderson Construction Company	4	White, Allinder, Graham & Buckley, L.L.C.	1
Verizon Wireless	4		
ViraCor Laboratories	4		
State Representative Brian Yates	4		

Local coffee shop has new ownership with new flare

Keith and Jeanette Calipetro recently became the new owners of Honkerbeans Cafe, 1196 NE Douglas St. In the next few weeks, Honkerbeans will become **Calipetro's**. **Calipetro's** will be unique. It will continue the relaxed, self-service style throughout the day, but will offer a full-service dinner menu featuring freshly prepared Italian food at family-friendly prices. The dinner service will also feature a new beer and wine bar to compliment the Italian menu.

Lee's Summit Allstate Agency Honored

Jeff Silver has been recognized by Allstate Insurance Company for high standards in customer satisfaction, customer retention and profitability. The Jeff Silver agency is now among the top Allstate agencies in the nation in auto, property, commercial insurance and financial service sales.

Silver has earned the designation of Regional Champion for Allstate's West Central Region. This designation is a symbol of the dedication Silver demonstrates in assisting customers.

"It's a tremendous honor to earn the designation of Regional Champion," said Silver, who has 21 years of experience as an Allstate agent. "My agency's commitment is to serve customers and we're pleased that the company has acknowledged our efforts."

New Members: Here's a chance to meet other members and share your business.

X-TREME NETWORKING

The event is designed to meet a minimum of 35 people in an hour with additional networking and refreshments from 5-5:30 p.m. The event begins promptly at 3:30 p.m., so arrive early to be ready to network! Reservations are required. Anyone who does not cancel their reservation will be invoiced \$5, plus a \$5 billing fee. **RSVP online by Monday, March 10!**

3:30-5:30 p.m., March 12
Paradise Park, 1021 NE Colbern
Format: Tables of Eight

Two Candidate Forums set for March 25 and March 26.

The Lee's Summit Chamber will host two Candidate Forums for the upcoming City Council/School Board elections from 6:30 to 8:30 p.m. on Tuesday, March 25, at the Lee's Summit North Performing Arts Center for Districts 3 and 4, and on Wednesday, March 26, at Lee's Summit West High School for Districts 1 and 2.

The Forums will be an open discussion, providing the candidates an opportunity to give opening statements and then a question and answer session. The forum is your opportunity and responsibility to see these candidates in action and decide for yourself which person is the best fit to lead our community forward.

Each candidate will be allowed to speak to the group for three minutes. A question and answer session will follow.

For more information, contact Mark Dickey at mdickey@lschamber.com or call 816-524-2424.

Ribbon Cuttings



Villages of Jackson Creek
 Berlinda Vierthaler
 3980 S. Jackson Drive
 Independence, Mo. 64057
 816-795-1433



Total Body and More
 Linda Selander
 188 NW Oldham Parkway
 Lee's Summit, Mo. 64081
 816-347-7433



Ward 150 Bistro Pizzeria
 Vicki Bussard
 837 SW Lemans Dr.
 Lee's Summit, Mo. 64082
 816-623-3533



The Dodig Law Firm, LLC
 Michael Dodig
 609 N. M-291, Hwy. Ste. 225
 Lee's Summit, Mo. 64086
 816-560-9931



Bacon Financial Advisors, Inc.
 Raymond James Financial Services
 400 SW Longview Boulevard, #270
 Lee's Summit, Mo. 64081
 816-966-2099

CRIME PREVENTION TIPS

Safes:

- Reduce the amount of cash kept on hand after hours.
- Install a drop safe and use it.
- Keep the safe anchored to the floor.
- Use a fireproof safe.
- Post signs indicating drop safes are used and limited cash on hand.
- Change combination on safe when employees who had access leave the company.



Courtesy of the Lee's Summit Police Department

**MEMBERSHIP
LUNCHEON**
11:45 a.m., March 14
RES IN MOTUS
Top Three in Each
Category Announced

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Remember: Chamber members receive a 12% discount!



3:30 p.m.
Tuesday, March 4
*John Knox Village
Manhattan Room*

Planning and Preparation on Wheat: Hold the Mayo
*Speaker: Jeff Klusman,
Planet Sub*

Sponsor: Design Pfile

The lessons Jeff Klusman has learned and the challenges he's faced while building and managing a successful franchise business apply to all business owners - not just franchisees. Jeff will share his experience building a unique, Midwestern-based company that competes with national franchises. He'll shed light on the importance of planning, preparation and process refinement his organization has been through for nearly 10 years.
Please RSVP online at www.lschamber.com.



February Business of the Month

Founded in 1923, Great Southern Bank has 39 branches in southwestern, central and western Missouri and is headquartered in Springfield, Mo. They total 740 employees.

The Kansas City Star ranked the bank 25 of the top 50 businesses in Kansas City in 2007. Great Southern Bank was voted Best Bank, Best Company to Work For, Best Mortgage Company, Best Travel Agency, and Best Investment Services/ Brokerage by Best of the Ozarks News-leader.

Great Southern Bank in Lee's Summit supports many organizations such as Lee's Summit Symphony, One Good Meal, Partners in Education and many other charitable organizations. Great Southern Bank will open up a second location in Lee's Summit in 2008. Congratulations, Great Southern Bank!

Business After Hours
SolutionsBank®

4:30-6:30 p.m., March 13
705 NE Woods Chapel Road
RSVP online at lschamber.com

ORDER YOUR TICKETS FOR THE CHAMBER NIGHT AT THE NAI! SEE INSERT IN THIS LINK



WELCOME NEW MEMBERS

A Thyme For Everything

Jet Pabst
231 SE MAIN STREET
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(816) 554-3755
Fax: (816) 554-3755
thymes2@sbcglobal.net
www.athymeforeverything.com

Adjust 4 Life Chiropractic

Chris Long
101 DOC HENRY ROAD
GREENWOOD, MO 64034
(816) 537-5995
Fax: (816) 753-9911
adjustforlife@comcast.net
www.adjust4life.net

ADT Security Services, Inc.

Mackie Beall
7707 NW 97TH TERRACE
KANSAS CITY, MO 64153-2486
(816) 880-5720
Fax: (816) 880-5891
mbeall@adt.com
www.adt.com

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276 SW BLUE PARKWAY
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Fax: (816) 554-1129
jkoppang@amfam.com
www.jameskoppang.com

MaryAnne Z. Anderson

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1694 NW CHIPMAN ROAD
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(816) 524-9917
Fax: (816) 524-9971
jebcab10@yahoo.com

Blue Ridge Mazda of Lee's Summit

Dara Nielsen-Bock
975 SE OLDHAM PARKWAY
LEE'S SUMMIT, MO 64081
(816) 358-6500
Fax: (816) 595-5781
info@blueridgemazda.com
www.blueridgemazda.com

Camp Bow Wow

Shannon & Brian Wilson
1010 SE HAMBLEN ROAD
LEE'S SUMMIT, MO 64081
(816) 246-RUFF (7833)
Fax: (816) 246-0482
leessummit@campbowwow.com
www.campbowwowusa.com

Douglas Landscape & Design, L.L.C.

Douglas McMullen
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www.ibsindustries.com

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LEE'S SUMMIT, MO 64081
(816) 729-6003
melissa@roaringkitty.com
www.roaringkitty.com

SIMSDirect

Lisa Stevens
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LONE JACK, MO 64070
(816) 286-6262
lisa4sims@embarqmail.com

Rick D. Thomas, Ph.D., L.L.C.

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(816) 331-0374
Fax: (816) 331-1070
rdt-84105@kc.rr.com
www.rickdthomasphd.com

Total Body and More

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188 NW OLDHAM PARKWAY
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Transformations Wellness Spa

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(816) 600-3213
Fax: (816) 347-9865
club698@24hourfit.com

Wallace Engineering Structural & Civil Consultants

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KANSAS CITY, MO 64106
(816) 421-8282
Fax: (816) 421-8338
egraham@wallacesc.com
www.wallacesc.com



**BUSINESS
BEFORE
HOURS**

1465 NE Douglas

**7:30-8:30
a.m.
March 25**

RSVP online at
lschamber.com.

MEMBER get a MEMBER

Bring in a new member and get your name listed in the Link each month, receive a \$15 "Chamber Cash" certificate, and get two chances to win \$100 at the monthly luncheon! Your name is automatically entered for a \$100 cash prize drawing and the top recruiter receives \$100 cash! Congratulations to the following members who brought in a new member in 2008!

Sam Bowlby - *Insurance & Benefits Group, L.L.C.*
Valerie Faucette - *Durant S. Abernathy, P.C.*
Bob Glaser - *Summit Bank of Kansas City - 3*
Erin Piccinini - *Pesca PromoWorks*
Lisa Pycior - *Cartridge World-Lee's Summit*
Barbara Reed - *Girlfriends Nail Studio*
Jeff Silver - *Allstate Insurance*
Connie Smith - *Equity Bank*
Lara Vermillion - *Kwik Kopy Print*
Glenda Weeks - *Union Bank - 2*
Marian Zajic - *Marian's Kids*

"A people that values its privileges above its principles soon loses both."

- Dwight D. Eisenhower

MARCH, 2008

March 4

3:30 p.m., Recess for Success, *Topic:* Planning and Preparation on Wheat: Hold the Mayo; *Speaker:* Jeff Klusman, Planet Sub; *Sponsor:* Design Pfile; *Location:* JKV Places Restaurant

March 5

10 a.m.-3 p.m., Spring Career Fair, MCC Longview Recreation Center, 500 SW Longview Road
Noon, Ambassador Committee meeting, Depot

March 6

7:30 a.m., Health Care Committee, Truman Medical Center Lakewood

March 11

Noon, Schmooza Palooza Task Force meeting, Depot

March 12

7:30-8:30 a.m., Business Open House/Agreement Signing with MCC Longview, Longview Recreation Center, 500 SW Longview Road
Noon, Emerging Entrepreneurs Committee meeting, Depot
3:30-5:30 p.m., X-treme Networking, Paradise Park, 1021 NE Colbern Road, \$5 per person. Must make reservation.

March 13

7:30 a.m., Executive Committee meeting
4:30 p.m., Business After Hours, Solutions Bank, 705 NE Woods Chapel Road

March 14

11:45 a.m., Monthly Membership Luncheon, Top Three Res in Motus nominees announced, Truman Medical Center Lakewood, 7900 Lee's Summit Road, *Sponsor:* Realty Trust Group

March 18

5 p.m., Young Professionals Networking Event, Summit Bank of Kansas City, 1650 NE Grand, *Sponsor:* Summit Bank of Kansas City

March 19

11:30 a.m., Business Development Council meeting, Depot
Noon, Board of Directors meeting

March 20

11 a.m., Ribbon Cutting, The Daily Shake, 318 SW Main St.
4 p.m., Chamber Young Professionals Committee meeting, Depot

March 24

Noon, Public Relations Committee meeting, Depot
4:30-6:30 p.m., Chamber Night at the NALA, Municipal Auditorium

March 25

7:30-8:30 a.m., Business Before Hours, 123 Fit, 1465 NE Douglas, Co-sponsored by Hometown Solutions
6:30-8:30 p.m., Candidates Forum, District 3 & 4, Lee's Summit North

March 26

8 a.m., Education Committee meeting, Depot
Noon, Membership Committee meeting, Depot
6:30-8:30 p.m., Candidates Forum, Districts 1 & 2, Lee's Summit West

March 27

4 p.m., Golf Committee meeting, Depot

March 28

7:30 a.m., Oktoberfest Committee meeting, Depot
Governmental Relations Committee meeting, John Knox Village Manhattan Room, Chipman Road and Jacob Dr.,
4 p.m., Ribbon Cutting, Bailey's Wine Bar, 209 SE Main, (Open House 4-6 p.m.)

2008 Partners

Gold

Aquila

First National Bank of Missouri
Great Southern Bank
Paradise Park, Inc.

Silver

Bank of Lee's Summit

Bank Midwest

Bank of the West

Blue Ridge Bank and Trust Co.

candid marketing agency

Commerce Bank, N.A.

Discover Vision Centers

DVA Enterprises, Inc.

First Community Bank

Hawthorn Bank

HSMC Certified Public Accountants, PC

John Knox Village

Kansas City Cancer Center

MO Association of Trial Attorneys

Saint Luke's Health System

Solutions Bank

Summit Bank of Kansas City

Townsend Capital

Truman Medical Center Lakewood

University of Central Missouri - Summit Center

Union Bank

Bronze

Cardiovascular Consultants, P.A.

Dean's Trophies, Shirts & Awards

Excel Bank

First Federal Bank

KC Metro Insurance Agency, Inc.

M&I Bank

Mazuma Credit Union

Midwest Gastroenterology Center, LLC

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Technology Plus, Inc.

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