

The Lee's Summit Chamber is sharing the spirit of entrepreneurship by hosting the third annual Entrepreneurs in Motion Day, a partnership with the national effort to help educate the next generation of entrepreneurs and key innovators during GlobalEntrepreneurshipWeek. The underlying message of "unleashing ideas" resonates with people of all ages, of all ethnic backgrounds and from all walks of life. It is a celebration of what has made America great from the very start, as well as an exciting opportunity to get a glimpse of tomorrow's entrepreneurial stars.

Entrepreneurs in Motion Day includes presentations on current trend topics, panel discussions, luncheon with key note speaker, all-day business showcase, and closing networking reception.



Schedule of Events for November 17 - University of Central Missouri-Summit Center



GLOBAL Entrepreneurship WEEK

Nov. 16-22

7:30-8:30 a.m.

7:30 a.m. - 4:15 p.m.

8:30-9:30 a.m.

Topic A:

Panel Discussion:

Topic B:

Panel Discussion:

9:45-10:45 a.m.

Topic A:

Speaker:

Topic B:

Panel Discussion:

11:00-Noon

Topic A:

Speaker:

Topic B:

Speaker:

Luncheon with Key Note Speaker: Danny O'Neill - The Roasterie

Danny O'Neill knows a great cup of coffee - but that's not all you need to know about him and how he became a successful entrepreneur. Perhaps it was Danny's experience as a foreign exchange student in Costa Rica 20 years ago, where he learned more about his trade while picking coffee beans that gave him the inspiration. In 1993 Danny started The Roasterie in the basement of his home. Since those humble beginnings, O'Neill has become a sought-after expert in the ever-growing coffee industry. He has judged cupping and barista competitions all around the world and is expanding into some of the nation's finest espresso bars, coffee houses and high-end grocers. He was born and raised in Denison, Iowa, and is the middle of ten children. He received a B.A. from Iowa State University in 1983, graduating with a double major in International Studies and Political Science and a minor in Economics. In 1993, Danny received an M.B.A. from the Rockhurst University Executive Fellows Program in Kansas City. Don't miss Mr. O'Neill's keynote address about his professional and personal endeavors toward building a world class business here in the Kansas City Metro area.



1:30-2:30 p.m.

Topic A:

Panel Discussion:

Topic B:

Speaker:

2:45-4:15 p.m.

Registration

Business Showcase

Maximize Government as a Customer

Donna Leonard, Federal Government

Bill Ward, City of Lee's Summit

Barbara Casamento, Jackson County Purchasing Department

Finding Capital Before You Need it!

Pat Case, Summit Bank of Kansas City

Gary Hawkins, HSMC, CPA

Diane Seif, DVA Enterprises, Inc.

Bob Gourley, Retired CEO, M&I Bank

Website Productivity-Putting Your Best Salesperson to Work

Matt Hertig, Encore Solutions Group

Capitalizing on Low/No Cost Resources

Maria Meyers, KCSOURCE Link

Mike Haughton, S.C.O.R.E. Representative

Susan Henson, UMKC Innovation Center

Vibrant Work Cultures - Attracting/Retaining Top Employees

Martie Kernodle, LeaderFuelNow

Gain Market Share Now!

Jim Welch, The Growth Leader

Building Your Brand in Age of Social Media

Zach Cobb, Ideas & Angles

Lisa Qualls, LightThread, LLC

Brody Dorland, Something Creative, Inc.

Investing in Your Community = Profits in Your Pocket

Michael Dodig, The Dodig Law Firm, LLC

Closing Networking Reception



Yes, I want to participate!

Early Bird Registration: Member: \$35; Non-Member: \$70 (Expires November 6, 2009)

Cost after November 6, 2009: \$50 Member; \$85 Non Member
(Includes continental breakfast, workshops, business showcase, buffet lunch, reception)

Name: _____ Name: _____

Name: _____ Name: _____

Company _____ Address: _____

City/State/Zip _____

Cost: _____

Yes, I want a Business Showcase Booth!

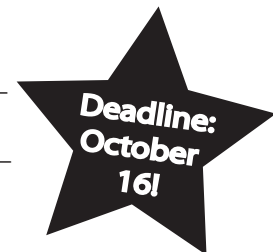
Celebrate Global Entrepreneurship Week by exhibiting your entrepreneurial spirit (and products) in the Entrepreneurs in Motion Business Showcase! Registration includes one 5-foot by 2-foot draped display table, business signage, trash can and chair. Plus, recognition and location map placed in event binder. **(Your Business Showcase registration does NOT include attendance to the Educational Sessions or Admittance to the Luncheon.)** Cost for a Showcase table is \$75 for members or \$125 for non-members. Space is limited; tables reserved upon completion of this application and payment. First-come, first-serve basis.

Registrants Name: _____ Business: _____

Address: _____ Phone: _____

E-Mail: _____ Electricity Required? Yes ___ No ___

Signage: (Please Print) _____ Cost: _____



Yes, I want to be a Sponsor!

\$2,500 Level: Ewing M. Kauffman - HUMANA HEALTH PLAN, INC.

\$1,500 Level: Lamar Hunt - Includes

- * Company name recognition on event materials including information packet, member e-mails, recognition in the newsletter, *The Link*, one table for Business Showcase, and news releases distributed to local media
- * Company recognition on day of event signage and from podium
- * Six individual registrations which includes all events

\$500 Level: Henry W. Bloch - Includes

- * Company name recognition on event materials including information packet, member e-mails, recognition in the newsletter, *The Link*, and news releases distributed to local media
- * Two individual registrations which includes all events

Cost: _____

Name _____

Business _____

Phone Number _____

Check Enclosed - Mail to: 220 SE Main St., Lee's Summit, Mo. 64063

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